



Salon Finder iPhone App

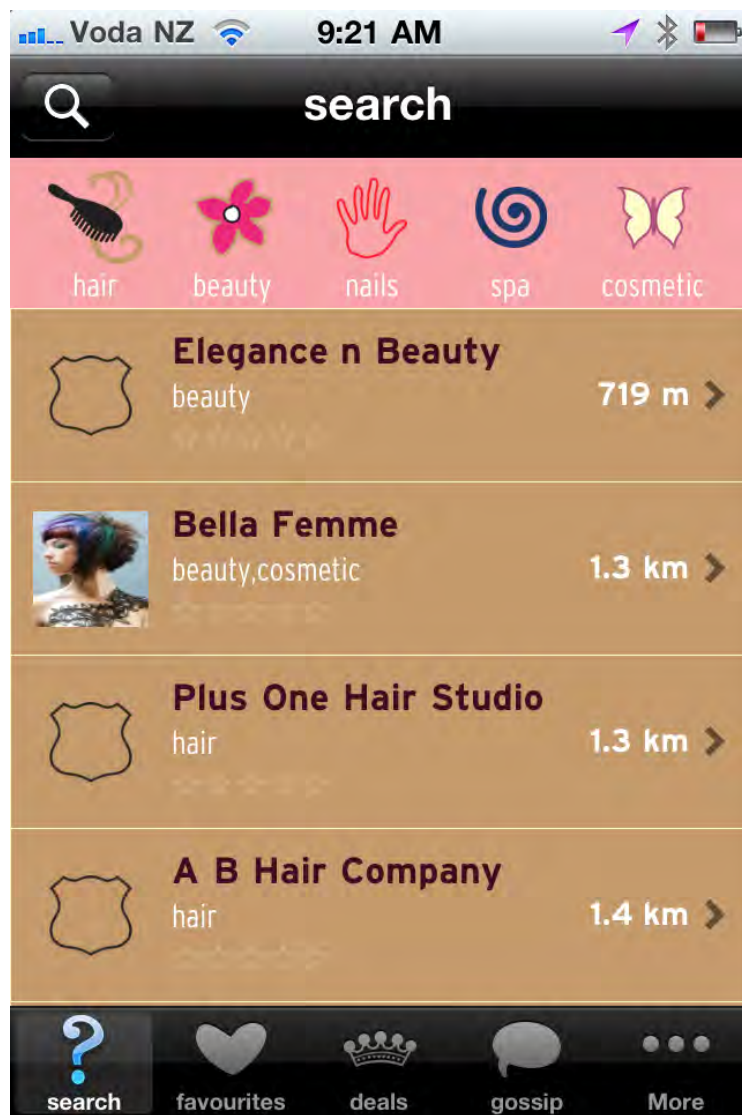
This document outlines some of the amazing features of Salon Finder and how your Salon can use this amazing marketing tool to help get a flood of new clients in the door and keep your existing ones loyal to your business.

With over 300,000 iPhone users in New Zealand and fast approaching 5 million in Australia, this is a market that simply cannot be ignored!

For more information you can visit www.salonapps.co.nz or feel free to contact Chris Sanders

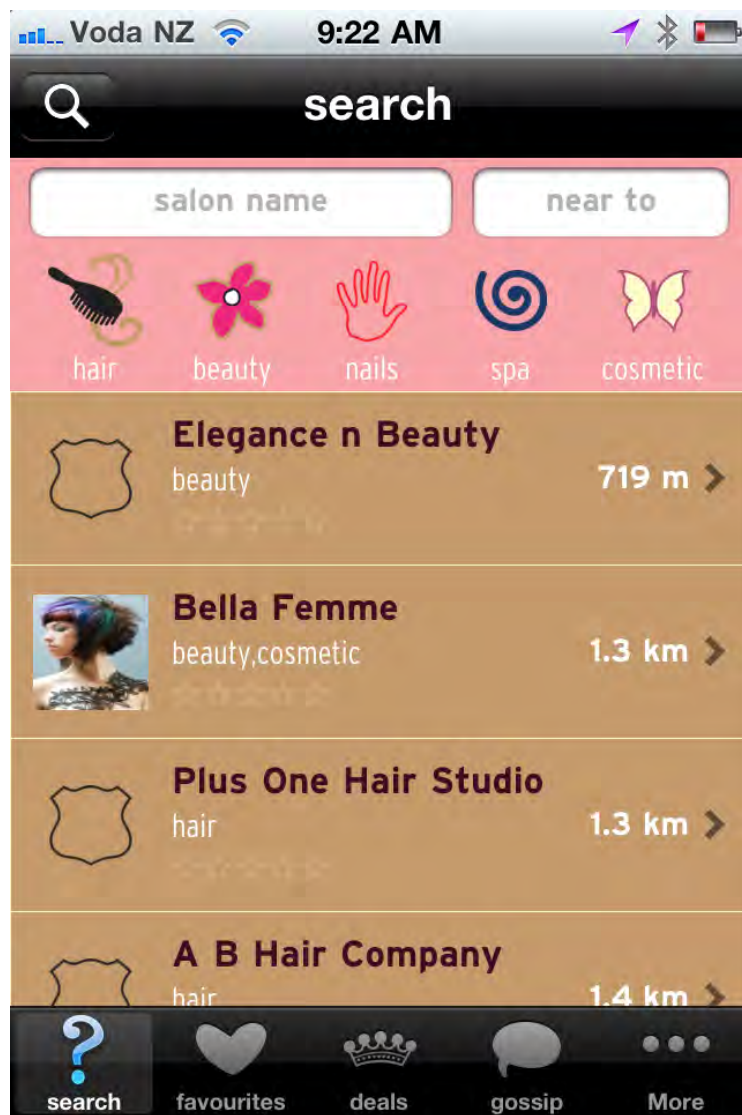
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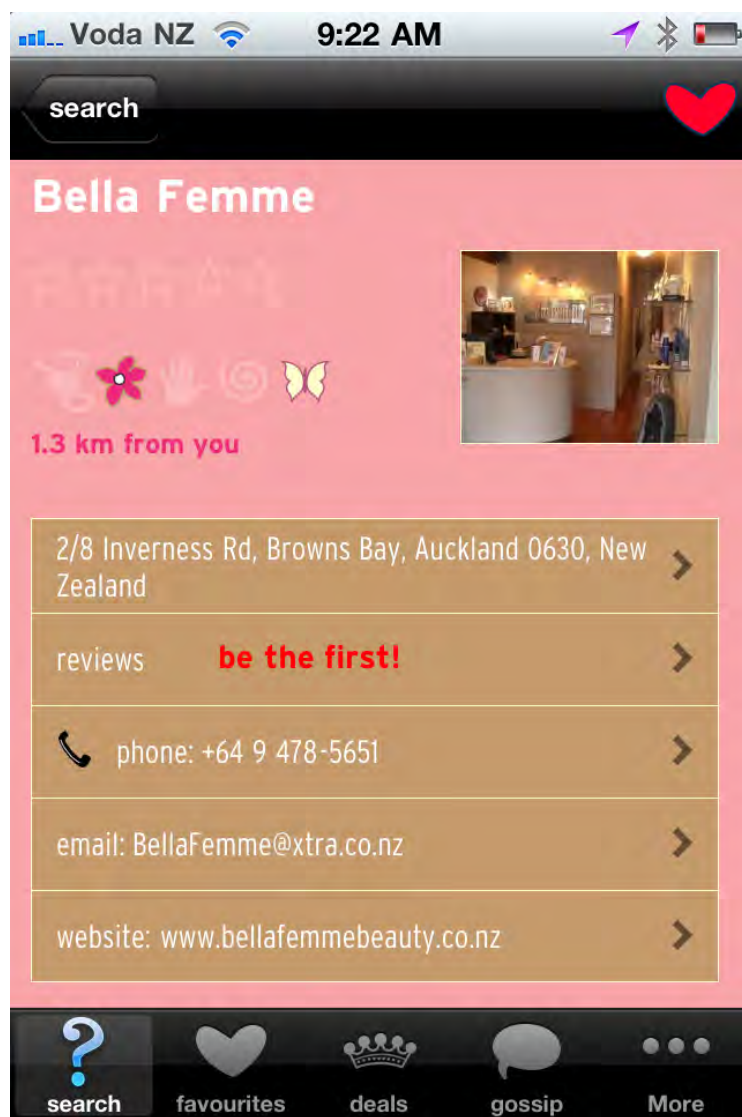
Find A Salon Nearby

“A customer can easily find your salon in the neighbourhood or seek out your salon by a specific service you provide. Hair, beauty, nails, spa or cosmetic...!”



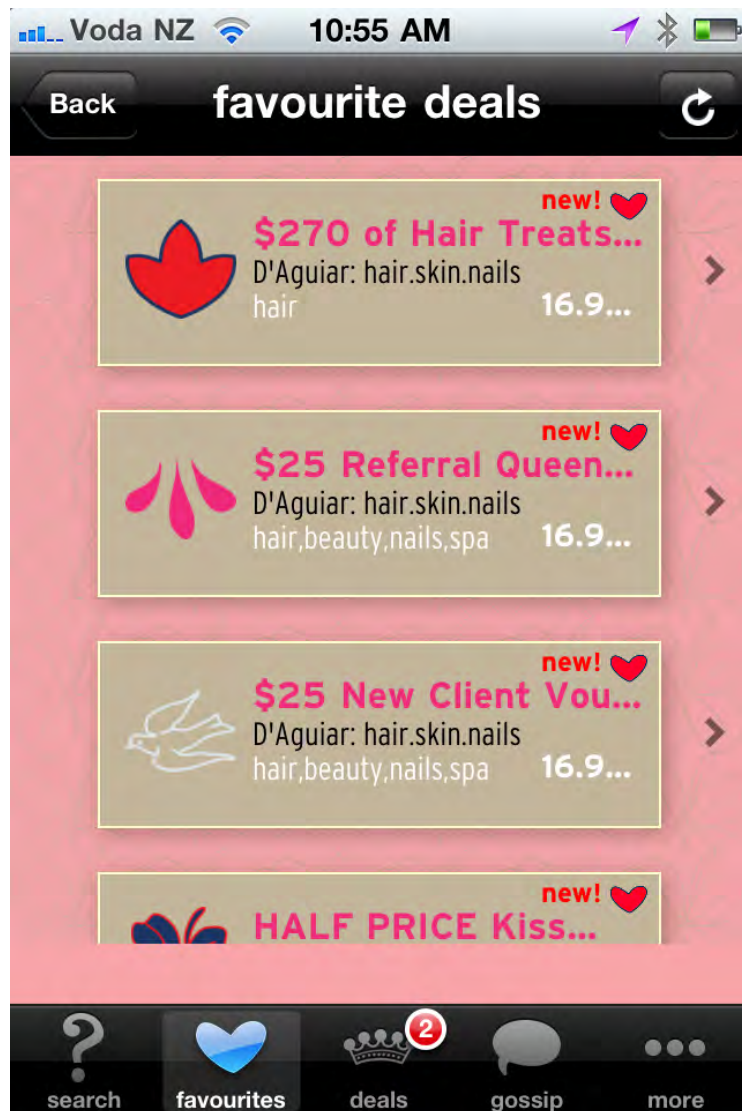
Traveling Out of Town?

“Advanced search allows a customer to locate your salon from out of town. Perfect to capture those customers who are on holiday or a business trip and need to urgently fix that broken nail!”



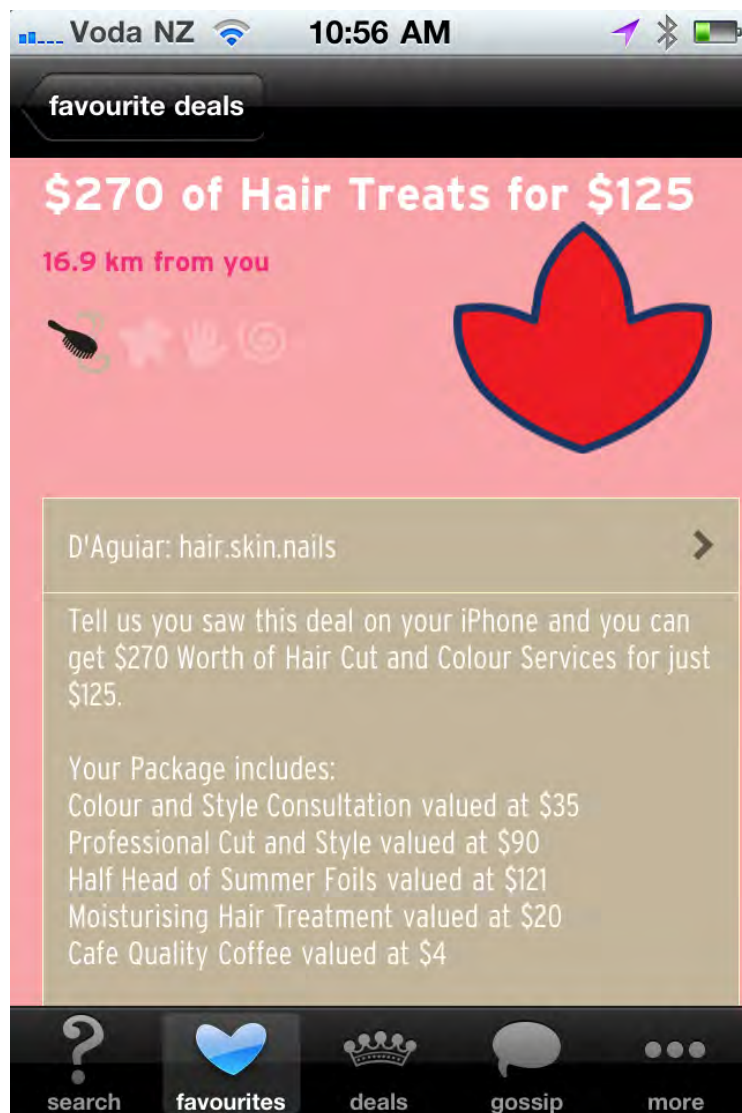
Choose a Salon

*“Pampering is just a click away!
Customers can view more
information about your Salon
including physical address, bios an
image, phone, email and website –
they simply click to contact your
salon directly.”*



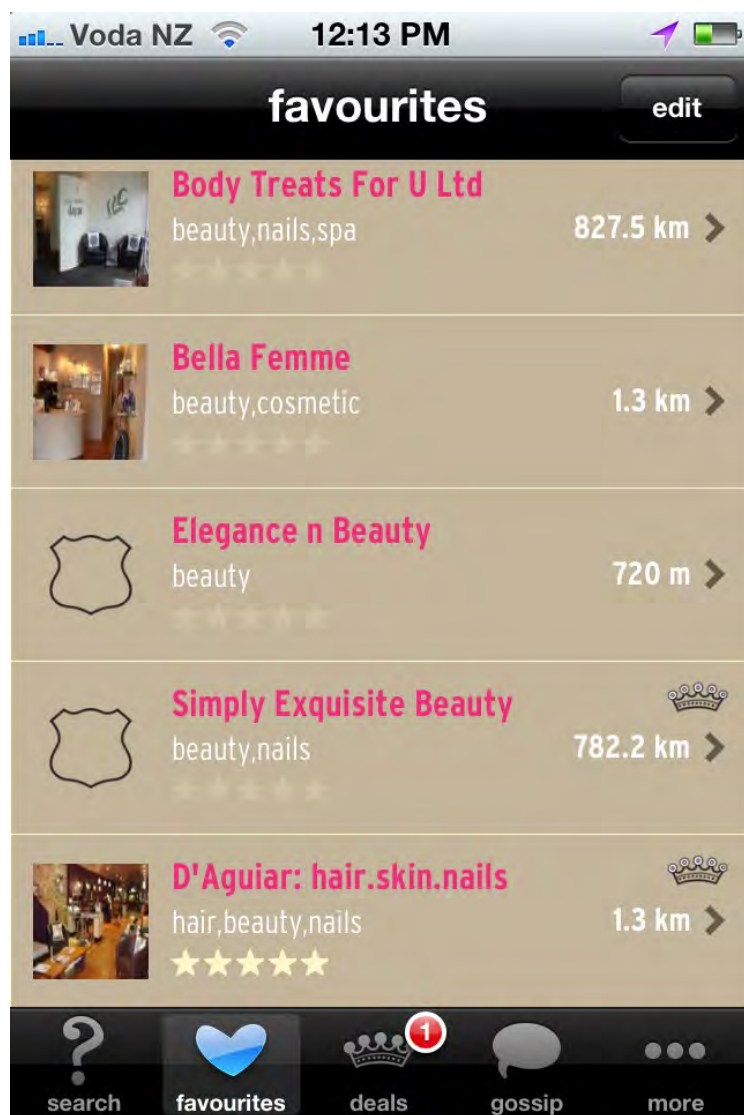
Hot Deals

“A customer can find out what current deals your salon has by location. Subscription features allow you to do deals to both new and existing clients – A value add offer, a referral vouchers, a new client voucher and much more!”



View a Deal

“Customers can click your deals to find out more, then call your salon direct – no middle man involved or huge commissions like the ‘daily deal’ websites!”



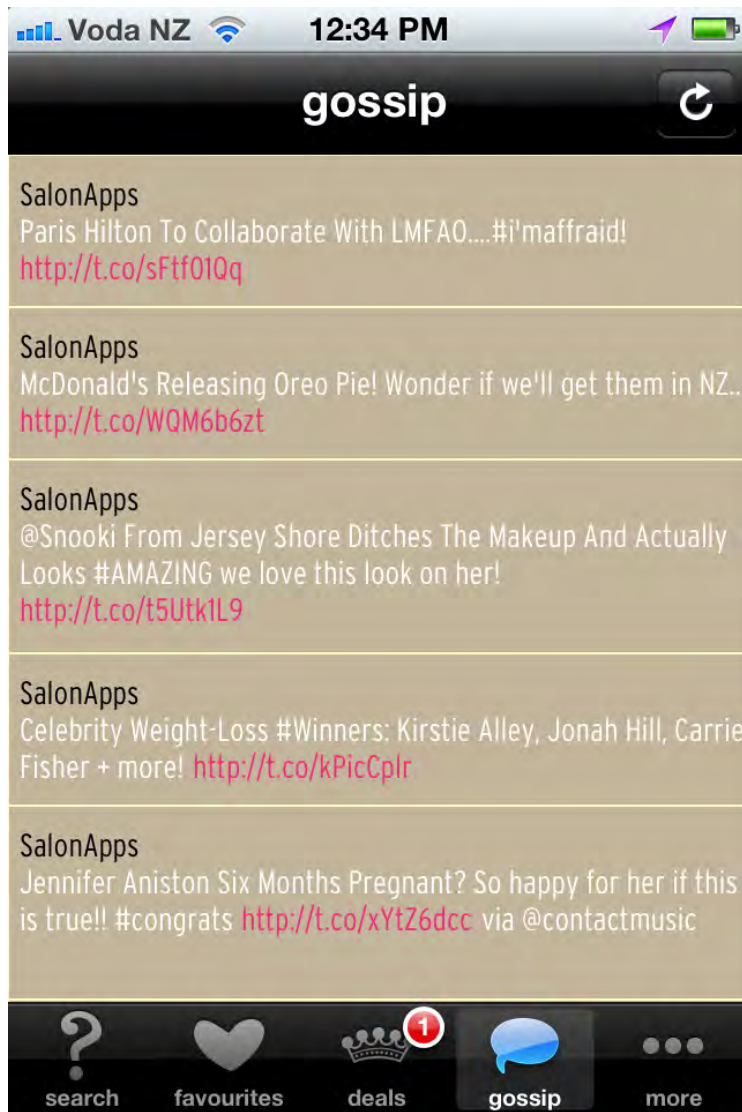
You're My Favourite!

“Get your customers to ‘favourite’ your salon so they can be the first to be notified of promotions. It’s FREE for you to change your deals as often as you like within your subscription. Your customers are notified by a little red number on the deals icon within the App or on the Salon Finder icon on the home screen, and by a ‘crown’ on your listing – its way more cost effective than txt



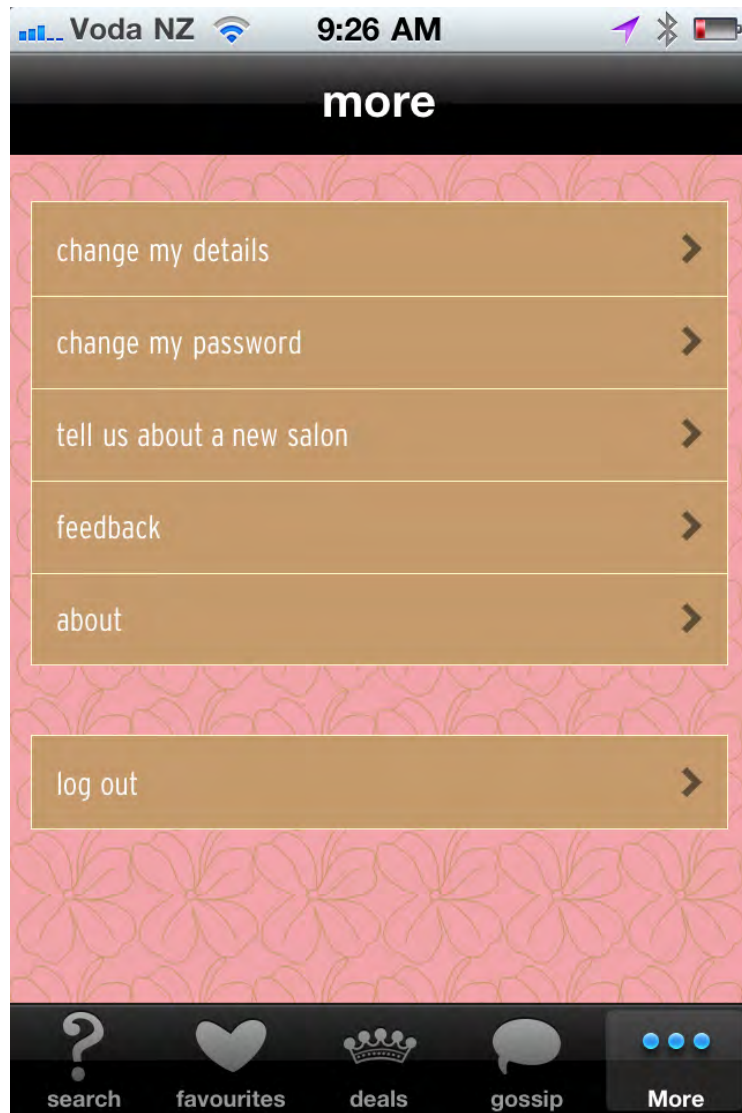
Ratings & Reviews

“Customers can rate and review your salon for others to see, allowing your salon to build up a catalogue of testimonials to use in all your other marketing - You’ll never have to ask your customers for a testimonial again...too easy!”



What's the Goss?

“A gossip section reveals the latest celebrity news to share around your salon – because we all love a good goss!”



Tell us More About You!

“Update your details, give us feedback on features you’d like to see added and tell us about another salon you may own that is not listed on the App.”